

Beat: Lifestyle

## VISIT OF THE APARTMENT OF THE FUTURE In PARIS Organized By FNAC DARTY GROUP

From MAY 10 To MAY 24, 2019 In PARIS

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**USPA NEWS** - A Unique Immersive Technological Experience is given By FNAC DARTY Group, in the Heart of Le Marais in Paris (in a 500 m2 Flat) dedicated to the Best of New Technologies offering to simplify your Daily Life. With this Ephemeral Living Space, the Group chooses to illustrate the best of Innovation with a Scenography allowing Visitors to understand how Emerging Technologies can simplify their Daily Lives.

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This Tour covers 15 Rooms (Kitchen, Bedrooms, Sitting Room, Bathroom, Dining Room, Home-Cinema Room, Office, Utility Room...), the Location (Flat) gathers for the first time the best of Innovation and Technology already available in Fnac & Darty Shops... The development of Technology has led to so many Mind-Blowing Discoveries, Better Facilities, and Better Luxuries, but at the same has dramatically changed our Daily Lives. Various Highly-Developed Gadgets, connected to the Internet, have changed the Way we communicate, use Humor, Study, Work, Shop, Play, and Behave.

The novelty of Constant Online Connections and Instant Communication may have begun to wear thin for Older Generations, but the next Wave of People have no such Qualms. Their Tech-Dependent Lifestyles are already causing Huge Changes in both the Professional and Private Spheres. We don't leave Technology at the Workplace. In fact, our Private Lives might be even more Tech-Enabled than our Professional Lives. Anyone born before the Advent of Technology in their Daily Lives is considered a "Digital Immigrant."<sup>[1]</sup> Older Generations invented our Tech-Enabled Society, but the Generations born in this Millennium are the first True "Digital Natives."<sup>[2]</sup>

Both our Professional and Personal Lives are now Technology Dependent. While Older Generations are fighting back with Unplugged Retreats, the next Wave of Customers can't picture their Lives without tech. They might not have anything to worry about. The Future favors these digital natives.

Examples on how Technology has radically changed our Vision of Life :

- When you're busy or don't want to leave the home, online shopping is an easy way to buy what you need. To online shop, you're only a couple clicks away from buying the things you need. There is no hassle and no need to make several trips to retail stores.
- Technology has changed how we watch television today. Cable companies are continuously rolling out new features which allow viewers to pause and rewind live TV, and record their favorite programs to watch later.
- Beyond television, technology has significantly changed the ways we find and consume entertainment in our daily lives (e-reader devices, Spotify, Apple Music, Smart TVs with access to streaming services and cable channels...)
- With the proliferation of online dating sites, you can register on a website, find a match and start to communicate at your own pace. Many people don't meet face to face until they decide there is a connection. This allows you to live your life and protect your privacy while still getting to know someone new.

- New websites, platforms and applications will continue to be developed to revolutionize the way we live our lives. However, the latest internet technology isn't always accessible on screens, and it's called the Internet of Things (IoT). The internet of things allows everyday objects to be synced up to the internet through Wi-Fi. This makes their usual functions accessible remotely and automated through data available on the world wide web.

- Food delivery can come in many different forms. Currently, there are many mobile apps that allow you to order delivery from your favorite restaurants. We're not talking about your standard pizza delivery.

- One of the best ways technology has changed our lives is in keeping us safer. Through technology, we're living longer than ever before. While there have been countless technology advances in hospitals and medicine, there are also new technologies we can use at home. These enhance our everyday lives with safety and protection.

- Smart security systems at home can also keep you safe from intruders. When these alarms go off, they can begin recording with a camera around your home, and will also alert security professionals. These systems also connect to an app that you can access on your phone. You can view live footage of what's going on in your home or disable alarms remotely.

- From the invention of the microwave to the emergence of frozen foods, product companies are always innovating in the kitchen. In many ways, the fundamentals of cooking haven't changed in decades. That may soon change, however, as tech begins to infiltrate the kitchen in more disruptive ways than ever before. Next-generation ingredients, robotic appliances, novel cooking methods, and other technology have the potential to fundamentally change what we eat and how we cook it.

- When it comes to revolutionary inventions of the 20th century, electric washing machines are right up there with automobiles and personal computers. With the press of a button, a load of laundry that had once taken in excess of four hours to clean was reduced to a 40-minute automated process.

- the world of home products is as innovative as its ever been, and tons of the newest inventions exist solely to make your life duties a heck of a lot simpler. In the cleaning and chores sphere, this means brilliant gadgets that zap away germs, roam around your house sucking up dust, and even freshen up your dry-clean-only suit for when Monday rolls around again.  
(...)

Source : Press Day Guided Tour on May 9, 2019 @ "L'Appartement Du Futur By Fnac Darty"

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