Beat: Health

GRAIN FOODS FOUNDATION Launches NEW WEBSITE

A LEADING EDUCATIONAL SOURCE

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USPA NEWS - The Grain Foods Foundation (GFF) recently launched its newly updated website, making it easier than ever before for consumers to access science-based, grains-related nutrition resources. The new website positions GFF as a trusted advocate for grains and grain-based products, from enriched grains to whole. The website is part of a renewed focus on GFF's core mission to be an educational resource on the nutritional benefits of grain foods for nutrition influencers, nutrition communications, the media, and consumers.

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In addition to the latest in nutrition research and GFF news, newly added features include:

* A robust database of recipes that come with a stamp of approval from dietitians. These are recipes that will not only show how to easily incorporate grains into a healthy, balanced diet but also satisfy even the pickiest eaters.

* A blog titled "Grain Deep Dive," showcasing tips and swaps, quick nutritional grain facts, frequently asked questions related to grain foods and heart health, weight management, regularity, gluten-free diets, and healthy aging.

"As GFF continues to thrive as a leader in the grain-based foods conversation, it was only fitting to have a new website that highlights all of the great work we have been doing to help improve the nutrient density of the American diet through the inclusion of grains," said Erin Ball, GFF's Acting Executive Director. "Our hope is that these updates will magnify GFF's voice as a valuable resource for consumers and key players in the world of nutrition."

* Photo cover: The Grain Foods Foundation's newly updated website makes it easier than ever before for consumers to access science-based, grains-related nutrition resources.

Source: The Grain Foods Foundation

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