Beat: News

LA TRIBUNE AWARDS BEST 10 START UPS DURING TUCH FOR FUTURE SHOW

10th ANNOVERSEARY FRENCH TECH

Paris, Washington DC, 06.04.2023, 22:28 Time

USPA NEWS - The iconic Economic and Financial Journal, "La Tribune" successfully organized its first edition, the TECH FOR FUTURE, which brought together the entire tech ecosystem, today, April 6, 2023, throughout the afternoon, (2 p.m. to 8 p.m.), in the auditorium of the legendary Cinema Grand Rex in Paris.
On this occasion of the 10th anniversary of French Tech, by the end of the afternoon sessions, including, few debates, panel sessions, conversation a closing ceremony, was held at 7pm. During this ceremony the 10 shortlisted awardees were unveiled and the 10 happy few, were given a trophy and a 2 minutes to pitch their startup, or digital concept before the audience, full of investors, and fundraisers, amongst other experts and CEOs' of the digital ecosystem. A cocktail followed the closing ceremony, at the 1st floor of the Grand REX, unfortunately not handyfriendly, when it comes to accessibility to wheelchairs.

CLOSING CERMONY TECH FOR FUTURE 2023

7:00 - COMMEMORATE 10TH ANNIVERSARY OF FRENCH TECH, THE 10 STARTUPS GAME CHANGERS

The applicants for these TECH FOR FUTURE awards began by presenting their applications from October 4, 2022, to January 11, 2023, before being selected throughout France (Tour de France which lasted from January 19, 2023, to February 23 2023), within six categories
1-Data & AI
2-Environment and Energy
3-Industry of the Future
4- Health
5-Smart Tech
6-Start

The applications were then submitted to the vote from February 27, 2023, to March 10, 2023.
Original prizes have also been planned such as the "Coup de Coeur" Prize, the "Impact" Prize, the "International" Prize but more rarely the "Overseas" Prize which for once allowed three winners to be short lists, in France's overseas territories (Carribean Islands, Pacific Island, & La Reunion). Often these territories, although belonging to France, are excluded from French competitions and challenges and in particular in the digital field... It is therefore a one of a kind, gesture of inclusion, in terms of National contest, made by La Tribune Journal.

Some of the winners (two of them), are also concerning handicap/disability purposes in the service offered by the Assistive Technology towards the disabled. That is also a nice good deed, or positive gesture showcased by La Tribune.
The only negative remark, is the non accessibility for reduce mobility Persons, from the ground for to the 1st floor at the so called Le Grand REX, which emptied a Wheelchair bound participant journalist to join the cocktail, by the end of the event….A shameful, ending, that prove how Inclusion towards disability in France, could be just only elegant speech, not matching with reality, when it comes to genuinely include the 15% of disabled in France…
This must still be improved…

The Paris-based National Jury then deliberated on March 13, 2023, before meeting the finalist winners on April 6, at Cinema Le Grand Rex. This is the biggest event of a Tech carried out by the Journal a Tribune, whose General Manager Tatiana, is delighted with the scale of the event, coinciding with the anniversary of the 10 years of French Tech and the 91 years of the Grand REX.

Le Grand REX is a legendary, and most beautiful frank theater of Cinema, since 1932 with its mythical Art Deco facade, modeled on the architecture of the first hours of cinema in the United States.

On the occasion of the 10th anniversary of French Tech, TECH FOR FUTURE reveals the 10 winners, by the Paris-based National Jury, which deliberated on March 13, 2023, before meeting the finalist winners on April 6, at Cinema Le Grand Rex. This is the biggest event of a Tech carried out by the Journal a Tribune, whose General Manager Tatiana, is delighted with the scale of the event, coinciding with the anniversary of the 10 years of French Tech and the . .years of the Grand REX.
She also proudly announces that for the past three years the Journal Tribune has grown by +35% and maintains its leadership in the economic and financial media in France.

1-Environment and Energy Prize – Sylvie JEHANNO – CEO of Dalkia
2-Prize Industry of the Future – Nicolas DUFOURCQ – Managing Director of Bpifrance
3-Prix Data & IA – Redouane BELLEFQIH – Managing Partner (CEO) of Deloitte Consulting France, Member of Deloitte France Executive Committee, Board member of Deloitte Africa
4-Smart Tech Award – Rachel DELACOUR – CEO co-founder of Sweep
5-Favorite Prize – Stéphanie HOSPITAL – Founder & CEO, OneRagtime
6-Prix impact – Marguerite BÉRARD – Director of Commercial Banking in 7-France, BNP Paribas
8-International Prize – Matthieu LEFORT – Director of the Business France Sectoral Expertise Department
9-Overseas Prize – Jean-François CARENCO – Minister Delegate in charge of Overseas Territories (Represented by Mr Joel MATHURIN, his Chief of Staff)

AWARDS & PRIZES

• 100,000 euros of advertising space to be spent on La Tribune media
• Portrait edited by a journalist from La Tribune
• Startup introductory article
• Visibility campaign on social networks during the juries and until the ceremony
• Networking with our jury, journalists from La Tribune and the local ecosystem during the cocktail
• Invitation of La Tribune editorial staff to debates at the Grand Rex or other La Tribune events
• 2 places for all winners to participate in FDADay next September
• Access to B2B meetings during the day at the Grand Rex
• 20 invitations to the evening at the Grand Rex
• A trophy presented during the ceremony at the grand rex with a speech

Article online:
https://www.uspa24.com/bericht-22576/la-tribune-awards-best-10-start-ups-during-tuch-for-future-show.html

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