

Beat: Business

## Nancy Ruth To Speak At The 2015 US-Africa Business Matchmaking Conference

### UABMC 2015

Austin, 08.11.2015, 23:22 Time

**GAA News** - Nancy Ruth highly sought after cultural consultant providing high impact insight into working and living in Africa will speak at the 2015 US-Africa Business Matchmaking Conference in Austin-Texas on November 21, 2015.

Nancy is a highly sought after cultural consultant providing high impact insight into "Working and Living in Africa." She has conducted well over 200 training sessions on Africa and Middle East culture, to business teams, executives, professionals and other employees, with excellent feedback and positive bottom line impact. She has developed a highly effective training program which enables businesses to gain basic knowledge in a user-friendly manner.

Nancy was born in Khartoum, Anglo-Egyptian Sudan, where the White Nile converges with the Blue Nile before flowing across Egypt into the Mediterranean. Nancy lived in Sudan, South Sudan, Ethiopia, Aden (Yemen), Liberia and Nigeria, yielding broad knowledge of African culture. She has studied the culture of many other countries across Africa, gaining extensive knowledge of a vast array of specific countries, in addition to her deep knowledge of general African culture, specifically sub-Sahara African. Having dined with emperors and presidents as well as with tribesmen and Bedouins, she is very comfortable interacting with all levels of society, and organizations.

### About The Event

The 2015 US-Africa Business Matchmaking Conference (UABMC) will bring together business owners from Africa and the United States to discuss existing and potential opportunities in both markets. The event will take place from November 19 - 21, 2015 at the Asian Resource Center in Austin-Texas. The event is a high-level global conference that will feature business expo, business matchmaking, panel seasons, fashion show, and networking receptions to facilitate effective partnership building for businesses, investors and government's entities.

The event theme is "Localization and Matching of US & Africa Businesses". The event is organized by AFTV5 (African Television Network) in partnership with GABCC (Greater Austin Black Chamber of Commerce), ALB (African Leadership Bridge) and GAA (Global Attain Advancement). "This year's event will be epic, we are thrilled to be able to provide a platform of two panels with over 14 speakers, business expo, business matchmaking and endless networking opportunities, said by Bako Ambienda, the event director. "

### Article online:

<https://www.uspa24.com/bericht-6187/nancy-ruth-to-speak-at-the-2015-us-africa-business-matchmaking-conference.html>

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