Beat: Automobiles

In PARIS - Les Etoiles MERCEDES-BENZ - Awards for The Fashion Young Creators

LES ETOILES MERCEDES-BENZ Awards

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USPA NEWS - MERCEDES-BENZ and Alexis Mabille create in 2016 a new contest dedicated to young Fashion creators. This could be their reinterpretation of luxury cars. Nine creators were selected judged by a Jury of Seven people, Seven months of competition and ONE Winner...

MERCEDES-BENZ and Alexis Mabille create in 2016 a new contest dedicated to Young Fashion Creators. This could be their reinterpretation of luxury cars. Nine creators were selected judged by a Jury of Seven people, Seven months of competition and ONE Winner. The nine creators with their silhouettes (created for the Competition) were attending a formal presentation and the winner announced on October 4, 2016 at the 'Garage Lübeck' in PARIS. The winner being DAVID FERREIRA.

The NINE CREATORS selected were as follow :

* Carolina Ritzler
* Cécile Méteil
* Charlie Le Mindu
* Coppélia Pique
* David Ferreira
* Iris Cantabri
* Jour/né (a trio : Léa, Lou & Jerry)
* Liselore Frowijn
* Quentin Véron

The JURY was as follow :

* Alexis Mabille (President, creator and permanent member of Haute Couture since 2000)

* Béatrice Tanguy (Vice-President, Project Director at Marketing & Communication Department Mercedes-Benz)

* Audrey Marnay (Actress)

* Alexandra Golovanoff (TV Fashion journalist)

* Vanessa Metz (Stylist, writer for Numéro Magazine)

* Jalil Lespert (Actor & Director, nominated 7 times for a Cesar 2015 for the Biopic Yves Saint-Laurent)

* Betony Vernon (Fashion & Accessories Creator, speaker at Domus Academy of Milan and at European Institute of Design)

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Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com